

## ISW 2021 EXHIBITION – BOOKING FORM / CONTRACT

### PLEASE COMPLETE AND SEND TO:

MCI Suisse SA – c/o John Lawlor  
9, rue du Pré-Bouvier – CH 1242 Satigny,  
Geneva, Switzerland  
Email: john.lawlor@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

COMPANY: .....

COMPANY VAT NUMBER: .....

CONTACT NAME: .....

ADDRESS: .....

POSTAL CODE: ..... CITY: ..... COUNTRY: .....

TELEPHONE: ..... FAX: .....

E-MAIL: .....

WEBSITE: .....

P.O. NUMBER IF APPLICABLE: .....

Please tick the boxes

### WE WISH TO RESERVE EXHIBITING SPACE.

☐ SQUARE METER SPACE ONLY (800 USD\* / sq. meter) ☐ SHELL SCHEME (875 USD\* / sq. meter)

We require: ..... sq. meters (minimum size 6 sq. meters)

Special note: Please specify if your stand must not be located adjacent to a particular competitor: .....

#### PAYMENT SCHEDULE

- All payments must be made in USD
- 100% of the total cost will be invoiced on receipt of the completed order form.

#### BY BANK TRANSFER

Bank: UBS SA – 1211 Geneva 2 – Switzerland  
Company: MCI Suisse SA for ISW 2021  
Account N°: No 369393.61X  
Clearing: 240  
SWIFT: UBSWCHZH80A  
IBAN: CH19 0024 0240 3693 9361 X

#### BY CREDIT CARD

- Visa, MasterCard and American Express are accepted.
- Please request a Credit Card Authorisation Form.

#### CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI.

#### FOR CANCELLATION MADE

- Until 6 February 2021 – 25% of total amount is due
- From 7 February to 8 April 2021 – 75% of total amount is due
- From 8 April 2021 – 100% of total amount is due

We understand and agree that we, the exhibiting company, are entirely responsible for payment of charges according to the above mentioned payment schedule. In the case that an appointed agency does not discharge payment of the invoices, charges will revert to the exhibiting company and may include a penalty fee of 5% of the total cost. Our agreement is composed of this duly signed Application Form, ISW 2021's General Terms and Conditions of Sponsorship Agreements, and the ISW 2021 Sponsoring & Exhibition Opportunities brochure; by signing and returning this Application Form you acknowledge and represent having received, read and accepted the terms of these documents. This agreement is subject to Swiss law exclusively. Disputes shall be resolved exclusively by expedited arbitration in accordance with the World Intellectual Property Organization Arbitration and Mediation Center's Rules for expedited arbitration. The place of any arbitration shall be Geneva, Switzerland. It is the participating company's responsibility to comply with any national legislation with regard to exhibition, publicity, the handing out of any samples, and the sale or promotion of any products and marketing material. ISS/SIC and its partners cannot be held liable for any non-compliance.

PLACE AND DATE:

SIGNATURE AND COMPANY STAMP:

.....

## ISW 2021 CORPORATE SUPPORT – BOOKING FORM/CONTRACT

### PLEASE COMPLETE AND SEND TO:

MCI Suisse SA – c/o John Lawlor  
9, rue du Pré-Bouvier – CH 1242 Satigny,  
Geneva, Switzerland  
Email: john.lawlor@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

COMPANY: ..... COMPANY VAT NUMBER: .....

CONTACT NAME: .....

ADDRESS: .....

POSTAL CODE: ..... CITY: ..... COUNTRY: .....

TELEPHONE: ..... FAX: .....

E-MAIL: .....

WEBSITE: .....

P.O. NUMBER IF APPLICABLE: .....

### Please tick the boxes

#### SPONSORSHIP OPPORTUNITIES

#### PRICE\*

##### Create the Perfect First Impression

Congress bag	<input type="checkbox"/>	15,000 USD
Lanyard	<input type="checkbox"/>	7,000 USD
Industry brochure – Outside back cover	<input type="checkbox"/>	5,000 USD
Industry brochure – Inside front cover	<input type="checkbox"/>	4,500 USD
Industry brochure – Inside back cover	<input type="checkbox"/>	4,000 USD
Industry brochure – Inside page	<input type="checkbox"/>	3,000 USD
Pocket program	<input type="checkbox"/>	6,000 USD
Notepads	<input type="checkbox"/>	4,000 USD
Pens	<input type="checkbox"/>	2,500 USD
USB Sticks	<input type="checkbox"/>	7,000 USD

#### SPONSORSHIP OPPORTUNITIES

#### PRICE\*

##### Maximum Brand Impact

WiFi	<input type="checkbox"/>	5,500 USD
Poster area	<input type="checkbox"/>	6,000 USD
Hand sanitizers	<input type="checkbox"/>	5,000 USD
Water stations (per station)	<input type="checkbox"/>	3,000 USD
Meeting stools	<input type="checkbox"/>	5,000 USD
Travel grant	<input type="checkbox"/>	from 5,000 USD
Hospitality suite	<input type="checkbox"/>	Upon request

##### Drive Stand Traffic

Congress bag insert	<input type="checkbox"/>	4,000 USD
Direct emailing to delegates	<input type="checkbox"/>	3,500 USD

#### PAYMENT SCHEDULE

- All payments must be made in USD
- 100% of the total cost will be invoiced on receipt of the completed order form.

#### BY BANK TRANSFER

Bank: UBS SA – 1211 Geneva 2 – Switzerland  
Company: MCI Suisse SA for ISW 2021  
Account N°: No 369393.61X  
Clearing: 240  
SWIFT: UBSWCHZH80A  
IBAN: CH19 0024 0240 3693 9361 X

#### BY CREDIT CARD

- Visa, MasterCard and American Express are accepted.
- Please request a Credit Card Authorisation Form.

#### CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI.

#### FOR CANCELLATION MADE

- Until 6 February 2021 – 25% of total amount is due
- From 7 February to 8 April 2021 – 75% of total amount is due
- From 8 April 2021 – 100% of total amount is due

PLACE AND DATE:

SIGNATURE AND COMPANY STAMP:

## ISW 2021 SATELLITE SYMPOSIA – BOOKING FORM/CONTRACT

### PLEASE COMPLETE AND SEND TO:

MCI Suisse SA – c/o John Lawlor  
9, rue du Pré-Bouvier – CH 1242 Satigny,  
Geneva, Switzerland  
Email: john.lawlor@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

COMPANY:		COMPANY VAT NUMBER:
<hr/>		
CONTACT NAME:		
<hr/>		
ADDRESS:		
<hr/>		
POSTAL CODE:	CITY:	COUNTRY:
<hr/>	<hr/>	<hr/>
TELEPHONE:	FAX:	
<hr/>	<hr/>	
E-MAIL:		
<hr/>		
WEBSITE:		
<hr/>		
P.O. NUMBER IF APPLICABLE:		
<hr/>		

### Please tick the boxes

DATES AND TIMES	DURATION*	PRICES
<b>Monday 30 August 2021</b>		
12:15 – 13:15	60 minutes	<input type="checkbox"/> 20,000 USD
17:15 – 18:15	60 minutes	<input type="checkbox"/> 8,000 USD
<b>Tuesday 31 August 2021</b>		
07:15 – 08:15	60 minutes	<input type="checkbox"/> 8,000 USD
12:15 – 13:15	60 minutes	<input type="checkbox"/> 20,000 USD
17:15 – 18:15	60 minutes	<input type="checkbox"/> 8,000 USD
<b>Wednesday 1 September 2021</b>		
07:15 – 08:15	60 minutes	<input type="checkbox"/> 8,000 USD
12:15 – 13:15	60 minutes	<input type="checkbox"/> 20,000 USD
17:15 – 18:15	60 minutes	<input type="checkbox"/> 8,000 USD
<b>Thursday 2 September 2021</b>		
07:15 – 08:15	60 minutes	<input type="checkbox"/> 8,000 USD
12:15 – 13:15	3 minute slot	<input type="checkbox"/> 3,000 USD
ISW 2021 Industry Short Presentation Session		

### PAYMENT SCHEDULE

- All payments must be made in USD
- 100% of the total cost will be invoiced on receipt of the completed order form.

### BY BANK TRANSFER

Bank: UBS SA – 1211 Geneva 2 – Switzerland  
Company: MCI Suisse SA for ISW 2021  
Account N°: No 369393.61X  
Clearing: 240  
SWIFT: UBSWCHZH80A  
IBAN: CH19 0024 0240 3693 9361 X

### BY CREDIT CARD

- Visa, MasterCard and American Express are accepted.
- Please request a Credit Card Authorisation Form.

### CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI.

PLACE AND DATE:	SIGNATURE AND COMPANY STAMP:
<hr/>	<hr/>